Last year, 23 organizations participated in ACAM at various levels. ACAM’s formal in-network partners include 14 highly engaged faith-based human service organizations:

BECAUSE TOGETHER WE DO MORE
Dear Community Stakeholder,

We are delighted to celebrate this 15-year landmark in ACAM's history. Over the years, ACAM has been a nimble and responsive convener, program innovator, researcher, and evaluator of human service collaboration. We continue to exceed our program goals in areas such as homelessness prevention and access to healthcare, while honing our strategy to help more nonprofits, neighborhoods, and families thrive. Recently, ACAM launched a new framework for organizational and network development and began building Resiliency FIRST: a model aimed at empowering the most vulnerable families to sustainably improve their lives through multiple services and customized paths.

As ACAM continues to grow, strategy remains top of mind. One hundred percent of the network executive leadership, ACAM board, and ACAM staff engaged in mapping our four-year strategic plan, which crystallizes the shared goals of ACAM’s stakeholders. We have refined our mission and vision statements to reflect ACAM’s reality: a greater level of collaboration, a more expansive geographic reach, and a deeper impact in the lives of the families served by the network. This strategic work has breathed new life into ACAM’s understanding of itself as a community partner and a regional change agent.

Collaboration is essential for community transformation. ACAM supports the development of relationships, knowledge, and capital so organizations can achieve their greatest impact. This includes empowering partners to share lessons learned, develop best practices, leverage support, optimize programs, standardize processes, and distribute the costs associated with activities such as high-quality evaluation. ACAM also offers leaders more opportunities to engage in big-picture thinking and cross-sector relationships. One of our biggest sources of pride and indicators of success is that our partners believe ACAM adds value. They demonstrate this as they work to strengthen not just their own organizations but the entire network. This includes the notable work of sharing their program data for ACAM to analyze and using the trends that emerge to inform program adjustments and new strategies.

The Alliance of Community Assistance Ministries is committed to making Greater Houston a better region for all, and we treasure the people and organizations that generously invest their skills and resources in this important endeavor. Thank you for joining us as we help families rise above their basic needs, become more resilient, and live healthier lives. It is our mission and our privilege.

Warm regards,

Sharon J.L. Zachary, CEO

T. Greg Hambrick, Board President

WITHIN THE LAST 15 YEARS....

ACAM has served with 42 executives from the faith-based human service community, and held 325 specialized trainings for 2,239 attendees.

ACAM has implemented 549 initiatives for 40 organizations valued at nearly $11 million (34 initiatives in 8 program areas at 12 organizations in the last year alone).

17,595 individuals have received benefit application assistance through ACAM’s Health Benefits Access Program. Significantly, 13,755 of the applications submitted were for people that had either never been enrolled or had expired coverage, helping to reduce the number of uninsured.

More than 2,700 people have received housing stability resources – 1,827 of which were provided homelessness prevention services and another 906 provided with street outreach, shelter and rapid re-housing services.

Today, the network serves 200,000 clients annually with 5.5 million units of service across 131 different types of services, including basic needs (food, clothing), adult education, financial literacy, health access, counseling, and more.

VISION STATEMENT

ACAM envisions an innovative, connected network that ensures every family can find a path to stability, health, and wealth.

MISSION STATEMENT

The ACAM Network advances collaboration to create community-wide solutions for thriving nonprofits, neighborhoods, and families.
EXECUTIVE LEADERSHIP TESTIMONIALS

CATHY MOORE
Executive Director, Epiphany Community Health Outreach Services (ECHOS)

St. Vincent’s Episcopal House joined the ACAM Network for the ongoing collaboration with other ministries, funders, and community partners. ACAM brings the ministries together to form a strong collaborative, full of comradery, fellowship, and lifelong partnerships. A tremendous benefit in working with ACAM is the NEAT© (Nine Elements Assessment Tool) used by ACAM to assess organizational capacity. The NEAT© Assessment is the most efficient system for determining infrastructure needs, program growth, and sustainability. ACAM assisted us in selecting and implementing a client tracking system. ACAM offered both technical assistance and financial support resulting in increased ability to capture the data more effectively, track the progress of our families, and measure our impact. ACAM also supports us as we implement benefits application assistance for our clients and increase the number who have health and health-related benefits.

DEYSI CRESPO
Executive Director, Katy Christian Ministries (KCM)

Katy Christian Ministries completed its five-year strategic plan and developed 14 strategic goals for the organization to accomplish within that timeframe. Now, at our three-year mark, KCM is the process of fulfilling two of the 14 goals with the help of ACAM. Specifically, these two goals are the most difficult to complete. The first goal is to have Katy Christian Ministries have aligned service delivery according to best practices for each area of Social Services, Food Pantry, and Crisis Center by the end of 2020. This will include the strategic implementation of new services that align with Katy Christian Ministries’ mission and respond to the community’s needs. The second goal is to have Katy Christian Ministries develop a case management strategy that promotes long-term life transformation. Last year, KCM was invited to join ACAM’s Resiliency FIRST Project. The connection between the FIRST Project and the mission of Katy Christian Ministries was very apparent, and is an opportunity not only for our ministry, but also a way to impact the region. We now have the tools to measure both goals and an opportunity to achieve our strategic initiatives.

CYNTHIA COLBERT
President & CEO, Catholic Charities of the Archdiocese of Galveston-Houston

Through ACAM, ECHOS benefits from opportunities to network as we learn from sister ministries and utilize shared resources. ACAM also provides funding and technical assistance, which recently allowed us to improve and enhance technology, making us more efficient and allowing us to serve more families. ECHOS is now able to track clients’ sustainability and growth through newly implemented measures. There is also great value in working as a collaborative. As a network, we identify needs to be addressed and design interventions. There is significant value to our clients and to the region when we collectively examine challenges, voluntarily commit to making changes, and share measurements. This has a huge impact on the greater Houston region. We all obtain valuable information about the work being done by our fellow partners and the neighborhoods we serve. As a group, we voice concerns and assess whether the needs are local or regional. From there, we share new approaches and best practices so that the clients’ needs are met.
ACAM Partners

- Zip Code Restricted Ministry Locations
  - Cy-Hope
  - East Fort Bend Human Needs Ministry (EFBHM)
  - Humble Area Assistance Ministries (HAAM)
  - Interfaith Caring Ministries (ICM)
  - Interfaith of the Woodlands
  - Katy Christian Ministries (KCM)
  - My Brother’s Keeper Outreach Center
  - Northwest Assistance Ministries (NAM)
  - St. Vincent’s House, Galveston

- Non-Zip Code Restricted Ministries
  - Emergency Aid Coalition (EAC)
  - Epiphany Community Health Outreach Services (ECHOS)
  - Main Street Ministries (MSM)
  - Society of St. Vincent de Paul
  - Wesley Community Center
  - Catholic Charities
  - Interfaith Ministries of Houston

This color indicates additional zip codes that get significant service coverage by assistance ministries that are not zip code based. These ministries’ services are open to Greater Houston and surrounding geographic areas. Between the four of them they cover more than 75 zip codes. Small numbers of clients may be served in other zip codes. ACAM’s methodology includes high counts served to depict accurate areas of service.

546 staff assisted 200,000 people through 131 different services

5.6M service units valued at $62.6M were invested to help families

40,000 volunteers gave 545,000 hours valued at $13.1M
ACAM leverages the assets of community service providers and builds cross-sector partnerships toward collective impact, creating community-wide solutions for thriving nonprofits, neighborhoods, and families. ACAM conducts research, measures outcomes, and designs programs encompassing best practices, doing so at a level at which direct-service nonprofits rarely have the resources. In turn, through ACAM, the network is increasing collaboration, promoting each other’s development, raising service standards, innovating programs, and making a greater impact in the lives of low-income families across the region.

Poverty has emerged beyond Houston’s urban core
Already poor communities are becoming poorer
Wealthy and poor communities alike are becoming less economically diverse
Those born in a poor community are likely to stay there
Houston’s population is growing by more than 100,000 annually

The ACAM Network provides a variety of wraparound services, including: food, clothing, counseling, case management, adult education, job search assistance, youth programs, parenting classes, senior services, refugee and immigration assistance, financial assistance, and more.

The ACAM Network fights homelessness, hunger, and hopelessness with a strong commitment to helping clients build independence and resiliency. For families living in poverty or experiencing hardship, neighborhood-based assistance ministries can be the difference between a hungry belly and a stocked pantry, or eviction and housing stability.

99% of ACAM Network clients are considered low income, with 75% categorized as extremely low income

37% had a job, but presented in crisis
60% are children, young adults (less than 27 years old) or senior citizens
30% have obtained a high school diploma or GED
47% have less than a high school diploma

HOUSTON MEDIAN INCOME (FAMILY OF THREE): $67,500
75% OF ACAM FAMILIES EARN LESS THAN $20,250

Source: Disparate City: Understanding Rising Levels of Concentrated Poverty and Affluence in Greater Houston (2016)
A BETTER FUTURE

Solving the depths of poverty in Houston’s neighborhoods requires a holistic approach implemented through trusted relationships fostered in those neighborhoods. ACAM honors the unique relationship partner organizations have with the communities they serve and helps them pursue community transformation as they transform themselves. As a result, ACAM’s ministry partners are highly engaged in building capacity for their own organizations, while also contributing significant time and energy to strengthening the network and helping more families gain tools to succeed.

Each partner organization employs culturally sensitive strategies tailored to their respective communities to help families gain stability and leave poverty behind. They recognize that success takes persistence, education, and coordination, and joining the ACAM Network is one way they demonstrate their commitment to excellence and growth.

Through the ACAM Network, more than 200,000 people in five counties receive more than 5.6 million units of service.

RESILIENCY: The ability to rebound from crises, achieve a level of safety, and engage in building a better future

HELPING FAMILIES RISE ABOVE

SERVICES THAT HELP FAMILIES SUCCESSFULLY MOVE FROM CRISIS TO EMPOWERMENT
**Family Independence through Resiliency and Self-Sufficiency Tools (FIRST)**

- **EFFECTIVE**
- **ADAPTABLE**
- **REPLICABLE**

**Leveraging The Network for a Stronger Region**

**RESILIENCY FIRST**

- **RESOURCE ORGANIZATIONAL & NETWORK DEVELOPMENT**
- **CONDUCT RESEARCH & DEVELOPMENT**
- **LEVERAGE LEADERSHIP & NETWORK ASSETS**
- **SUPPORT A LEARNING COMMUNITY**

**ACAM** is investing in the development of a model that will guide the creation of neighborhood- and population-specific strategies to increase family resiliency.

**Family Resiliency**

Stabilizing programs that prepare clients to withstand and rebound from disruptive challenges.

**THRIVING NONPROFITS, NEIGHBORHOODS, AND FAMILIES**

7 | Impact Report
Throughout its history, the ACAM Network has been both charitable and solution-focused, invested in leading people out of poverty and into financial security. Now ACAM is leading the network toward an even bolder vision of community transformation and expanded impact by refining our understanding of the specific interventions that are the tipping point in building a family’s ability to weather crisis, thereby reducing their need for ongoing intervention.

To propel the ACAM Network toward our vision of an innovative, connected network that ensures every family can find a path to stability, health, and wealth, ACAM is taking the lead on a process that can eventually empower the entire network. ACAM and four partnering organizations—Humble Area Assistance Ministries (HAAM), Katy Christian Ministries (KCM), Wesley Community Center, and Society of St. Vincent de Paul—are committed to developing a client resiliency model that can be scaled, replicated, and widely adopted.

**A Client Story from Humble Area Assistance Ministries**

A father of five, Saul left an abusive relationship and moved to Humble for a job that unfortunately did not work out; leaving him unable to pay rent. His property manager referred him to Humble Area Assistance Ministries (HAAM) for rental assistance. Beyond rent, HAAM’s case manager worked with Saul to set goals and link him to multiple resources to help stabilize his family. Saul learned how to reduce monthly expenses, start a savings account and now works full-time. Many partners were involved in Saul’s success, including ACAM’s Homelessness Prevention Collaborative and Financial Capacity Collaborative.
FAMILIES IN THE FINANCIAL CAPABILITY PROGRAM:

- Receive a variety of services from ACAM network organizations
- Participate in financial coaching from trusted, local providers
- Earn incentives as they build saving habits
- Build wealth, improve credit, and gain stability

WHERE WE ARE NOW:
In Houston, 11.5% of the population does not have a checking or savings account, 20.9% are “underbanked,” or have insufficient access to banking services, and 22% have zero or negative net worth.* The families served by the ACAM Network are entirely Low-to-Moderate Income (LMI) with 99% having low incomes. Of the over 100,000 adults served by the ACAM Network, the clear majority present with no liquid assets. Yet, research shows that as little as $250 in savings can help prevent eviction. This amount is significant, not because $250 will cover a rent payment but because by the time a family has saved $250, they have likely developed greater self-determination and altered their vision of their own financial future.

WHERE WE ARE GOING:
ACAM partners are providing financial coaching and savings incentives to help families attain financial freedom and change their mindset about money.

*Prosperity Now Scorecard, June 2018.
COACHING TAKES FAMILIES FROM CAN’T TO CAN.

**CAN’T SAYS:**
- Saving is for wealthy people
- The financial system is too confusing
- I can’t change / Things can’t change
- Focus on the problem

**CAN SAYS:**
- Saving is for everyone
- The financial system can be navigated with help
- I can change / Things can change
- Focus on the future

Services that build financial capacity and resiliency with low-income individuals are shown to be more effective when couched in a relationship and provided with other wraparound services designed to empower people to move beyond economic crisis. That is why ACAM supports neighborhood-based financial coaching with a relationship focus that can empower families to change their attitudes/behaviors, along with wraparound services that can help them increase income, decrease housing cost burden, gain job skills, and more.

To help families develop the habit of saving, coaches provide access to a saving incentive program and online community called SaverLife™ by EARN. To build time efficiencies for clients and promote program sustainability, financial coaching is provided by the current case management staff of neighborhood-based organizations, who receive ongoing training in financial coaching from Central New Mexico Ingenuity, Inc. and United Way of Greater Houston. Financial coaches meet families where they are, help them assess their strengths and opportunities, and encourage them to set measurable, attainable financial goals. They then help participants navigate the service landscape to attain their goals.
ACAM developed and trademarked the Nine Elements Assessment Tool (NEAT©), which can help organizations measure progress, identify shortcomings, and capitalize on identified strengths and opportunities at any point in time and over time. The NEAT© evaluation model is designed to help organizations achieve strategic goals and assess organizational capacity. The process can be utilized by nonprofit organizations that strive to be high performing and by philanthropic organizations as a nonprofit evaluation and measurement tool. The NEAT© assesses organizational inputs and strengths while uncovering areas of challenge and opportunity through assessing the nine core competencies needed in any nonprofit.

In all, the NEAT© measures 212 indicators used to pinpoint current status, growth, and decline in all nine Elements. It is designed specifically for human service organizations and includes measuring instruments, a reporting system, and procedural guidelines for the assessment process, which is conducted on site by consultants. Each organization receives a copy of its NEAT© assessment, executive summary report, and consultant recommendations. The reports can be used to objectively guide future development plans, monitor capacity changes, market strengths, and assess areas of opportunity and needed improvement.

Rather than successive stages of development, the model encourages a focus on comprehensive growth and sustainability goals that are relevant to specific needs. To achieve this, the model provides an evaluation tool for each Element that is composed of two components: 1) Dimensions, which summarize the core competencies for that Element and 2) Organizational Development Phases that identify levels of capacity. These two components are the framework for the NEAT© evaluation model.

For organizations or grantees that may not yet be ready for a full assessment, or series of assessments, the abridged version of the NEAT© called AT-PACE™ (Assessment Tool for Programs Advancing Capacity Elements) may be an alternative solution. The abridged version assesses the most fundamental indicators within the Nine Elements and their Dimensions, focusing mostly on infrastructure with a mind toward growth.

**NEAT© ASSESSES NINE ELEMENTS OF ORGANIZATIONAL CAPACITY**

1. Board Leadership
2. Human Resources (Staff & Volunteer)
3. Financial Management
4. Technology
5. Executive Director Leadership
6. Fund Development
7. Program Strategies and Outcomes
8. Community Relationships
9. Facilities

**EACH ELEMENT HAS:**

- **3 PHASES**
- **3 DIMENSIONS**

*Contact ACAM for more detailed information, including sample deliverables, and ideas of how the tool can be used.*
ACAM PROVIDES NONPROFITS WITH TOOLS TO MAKE AND MEET GOALS

ACAM has a team of consultants that can conduct the assessment on your behalf. With ACAM managing your assessment project, the evaluating, outcome research, and messaging can be streamlined to be used across multiple organizations for multiple years or for one organization one time. The value only increases with extended use.

In order to ensure all plans are built on the best foundation, the NEAT© aligns all elements of your organization’s success.

The NEAT© and AT-PACE™ may be particularly useful for:

- New executive directors to better understand where the organization is operationally
- New board members looking for an objective capacity overview
- Established executive directors to move beyond opinions and into data
- Established board members that want to objectively mitigate risk and drive strategy
- Grantors with a desire to bolster their evaluation process of one or more grantees

ACAM EXAMINES TRENDS, STRENGTHS, GROWTH OPPORTUNITIES AND MORE

GREATEST GROWTH

- STAFF TRANSITION & PROGRAM ALIGNMENT ↑41%
- PROGRAM EVALUATION KNOWLEDGE, TOOLS AND METHODS ↑39%
- VOLUNTEER KNOWLEDGE OF POLICIES & PROCEDURES ↑37%
- FACILITY SAFETY AND EMERGENCY PLANNING ↑32%
- BOARD ASSESSMENT OF MINISTRY GOALS AND DIRECTION ↑31%

OPPORTUNITIES FOR GROWTH

- FINANCIAL PLANNING
- CONVEYING COMMUNITY AND CLIENT IMPACT
- HR RETENTION, TRAINING AND COMPENSATION STRATEGIES

PROGRAMS ADVANCING CAPACITY ELEMENTS (PACE)

ACAM consistently engages out-of-network partners through its PACE organizational development program. ACAM’s most recent PACE cohort began with an overall AT-PACE™ average score of 76% and achieved a 16-point gain to reach 92%. The greatest gains occurred in Fund Development (53% to 88% for a 35-point gain), Human Resources (69% to 98% for a 29-point gain), and Community Relationships (78% to 100% for a 22-point gain).

"ACAM recognizes that ongoing strategic discussion, development, and evaluation is a catalyst for true success of any organization." – Sharon J.L. Zachary
The partnering assistance organizations serve families impacted by disaster, and ACAM provides network infrastructure necessary for collaboration and community-wide response:

**ECHOS AFTER HARVEY**

- Disaster relief & recovery training
- Needs assessment & outreach
- Data collection & research
- State & national volunteer partnership facilitation
- Fund development & donation coordination
- Volunteer deployment & resource distribution
RESPONSIVE TO CLIENT NEEDS FROM START TO FINISH

ACAM continuously pursues funds for recovery and preparedness. Reports analyzed soon after Hurricane Harvey revealed the ACAM Network’s impact:

- Served 105,707 people
- Utilized 47,175 volunteers
- Redistributed $4.4M in donated goods and services
- Deployed $15M for short-term disaster relief and recovery

ACAM continues to support recovery efforts of families in need. In addition, the network helps disaster-impacted families who lost housing stability as a result of the disaster and find themselves at risk of homelessness. Assistance focuses on case management, supportive housing services, financial counseling, and direct financial assistance through the ACAM Homelessness Prevention Program, which serves Fort Bend, Harris, and Montgomery Counties.

Client Story: Society of St. Vincent de Paul

Martha, 57, came to St. Vincent de Paul in search of furniture assistance after Hurricane Harvey. Her family business had been severely damaged by the flooding and was closed for nearly three months after the storm. She received FEMA assistance for home repairs, but her family was forced to supplement the benefit with savings. After repairs, there was little left to purchase basic furniture items for the family. Through the ACAM Harvey Relief Grant, the Society provided many families such as Martha’s with new furniture and household goods so that they could feel at home again.

“\nI never expected to receive decent beds to sleep on and a sofa to sit...I feel back at home. I cried when I got the furniture and the gift card. I want to pray for all of you. For the amazing job you are doing, for the caring and concern you give... Thank you Lord for your existence.”
Homelessness prevention is a low-cost, high-benefit program that helps extremely low-income families meet and rise above their basic needs. Initiated by ACAM with input from diverse stakeholders, ACAM developed this model for homelessness prevention and intervention rooted in best practices and supported by rigorous measurement and evaluation.

ACAM serves vulnerable families: 282 PEOPLE WERE HELPED, 55% OF WHOM WERE CHILDREN.

The families had an average household size of three with an AVERAGE HOUSEHOLD INCOME OF $10,773.

Participants typically presented with an AVERAGE OF FOUR BARRIERS TO STABLE HOUSING AT ENTRY.

Self-sufficiency assessment scores INCREASED FROM VULNERABLE TO SAFE.

With the help of the ACAM Network, participants achieved significant outcomes: After only 85 days in the program, PARTICIPANTS INCREASED INCOME BY 62%.

Health and health-related benefits GREW BY 76% FOR ALL PARTICIPANTS.

The success of this program is bolstered by the fact that all ACAM Collaboratives are supported by the wraparound service streams at the network partner sites and by other ACAM Collaboratives, such as the Integrated Services for Healthy Communities Program, which helps families access health benefits and health care.
HELPING FAMILIES AVOID HOMELESSNESS AND BECOME MORE RESILIENT

Since 2009, ACAM has served more than 2,700 people at imminent risk of homelessness and another 906 in need of street outreach, shelter and rapid re-housing services.

52% of those assisted were children

96% were stably housed at program exit

93% remained stably housed 3 months after program exit

ACAM Network partners use a client empowerment approach supported by proven tools and methods.

- Match intervention to the level of need & client goals
- Offer a variety of coordinated services
- Client support throughout the process

As with all our collaborative programs, ACAM draws on the strength of grassroots partners while playing a vital leadership and coordination role to make each program more effective, efficient, and coordinated. ACAM’s role in collaboration is lightening the load for front-line service providers, enhancing opportunities for clients, and providing a clear picture of future region-wide impact.

ACAM supports KCM’s homelessness prevention efforts financially and through technical program and data assistance. Thanks to ACAM, KCM can help clients like Tammie who came to KCM as a survivor of domestic violence, a mother of two, and having no job. Tammi participated in support groups, counseling, and parenting classes at KCM. She also received food from the food pantry and Christmas gifts for her children from the social services department. After graduating the program, she became a KCM volunteer, and in 2017, her story came full circle when she became KCM’s volunteer coordinator.
The work the ACAM Network is doing to reduce the number of uninsured is critical because successful enrollment in a benefits program dramatically increases the likelihood that someone accesses care when they need it versus waiting until their condition worsens and more intrusive and expensive services are needed. Clients who enrolled in benefits programs through the ACAM Network were nearly four times more likely to access the healthcare they needed than clients whose applications were denied (82% versus 22%). The majority of program participants (1,744 people, or 70%) received 43 various other services beyond medical benefit coverage that address social determinants of health, in total, receiving nearly 6,000 units of services valued at nearly $490,000:

- Neighborhood and housing services such as rent and utility assistance, child care, and legal assistance valued at $138,577
- Food, holiday, and clothing services valued at $42,061
- Healthcare-related services such as health screening and prescription services valued at $127,823
- Education & employment services, such as adult education, financial literacy, and English as a Second Language (ESL) valued at $39,741
- Case management, counseling, and advocacy services valued at $141,136

ACAM is formalizing linkages to community health care partners across the region, recognizing that impacting family and community health is a common thread among the 133 services provided across the network. The Healthy Communities Program highlights that benefits access is but one step toward improved health for those who are sick, lack financial resources, and are denied coverage.
ACAM Leverages Talent to Increase Program Knowledge and Create Community-Wide Impact

The Healthy Communities Program integrates services and supports service providers. Beyond trainings, navigators network, exchange information and leverage resources. The impact is shared across the human service community due to the knowledge, skills and support to implement ACAM’s health access program. ACAM further added value to the field by developing its Benefit Application Assistance Program: Implementation Guidebook, which is a resource for organizations considering the development of a benefits access program.

Client Story: Wesley Community Center

The ACAM Healthy Community Program helped Wesley Community Center become more aware of all they could be doing to help seniors stay healthy and independent. Wesley expanded its application assistance, which helped CJ apply comprehensively for health and health-related benefits, as a result of ACAM resources and connected support system.

Mrs. CJ, 74 and a widow, enrolled in the Senior Life Program at Wesley Community Center. CJ struggled to make ends meet and had little money for nutritious food. Due to her fixed income and age, Wesley assisted her with applying for various programs. SNAP provided CJ with monthly grocery assistance, and Medicare added to her monthly social security check. Additionally, the case manager informed CJ that she could apply for Medicaid. CJ was afraid, as she heard that Medicaid clients could lose their homes, and she didn’t want that to happen. After being taught the facts about Medicaid, she applied for and received this benefit as well. CJ is a senior who can now better manage monthly expenses and access needed food as well as essential health care.
One of ACAM's long-standing programs, Training & Networking is expanding its ability to strengthen not only individual organizations but also the broader network of social service ministries in Greater Houston.

Workshops ACAM hosted based on attendee input and network goals included: Volunteer Recruitment, Retention and Building a Path for Growth; Disaster Planning; Social Media and Online Fundraising; Self-Sufficiency Assessment Training; Financial Coaching; and Program Evaluation.

Pre-/post-evaluations specifically designed for each workshop revealed an average 32% increase in knowledge as a result of the sessions.

Last year, ACAM hosted **34 SESSIONS** for **321 UNDUPLICATED ATTENDEES**, representing **100 DIFFERENT ORGANIZATIONS**.

**97%** rated meetings as excellent/good  
**99%** said the content was relevant to their work

Last year, nine All-Access Pass participants took advantage of ACAM's trainings: **Brazoria County Dream Center, Christian Community Service Center (CCSC), Crisis Assistance Ministries, Cy-Hope, Lighthouse Christian Ministries, Main Street Ministries, Memorial Assistance Ministries (MAM), Southeast Assistance Ministries (SeAM), and Second Mile Mission.**

---

### Impact Report

<table>
<thead>
<tr>
<th></th>
<th>Excellent/strongly agree</th>
<th>Good/agree</th>
<th>Fair/disagree</th>
<th>Poor/strongly disagree</th>
</tr>
</thead>
<tbody>
<tr>
<td>Speakers</td>
<td>180</td>
<td>160</td>
<td>140</td>
<td>120</td>
</tr>
<tr>
<td>Learned something</td>
<td>160</td>
<td>140</td>
<td>120</td>
<td>100</td>
</tr>
<tr>
<td>Relevant info</td>
<td>140</td>
<td>120</td>
<td>100</td>
<td>80</td>
</tr>
<tr>
<td>Group participation level</td>
<td>120</td>
<td>100</td>
<td>80</td>
<td>60</td>
</tr>
<tr>
<td>Group interaction helpful</td>
<td>100</td>
<td>80</td>
<td>60</td>
<td>40</td>
</tr>
<tr>
<td>Utilize my peers as resources</td>
<td>80</td>
<td>60</td>
<td>40</td>
<td>20</td>
</tr>
</tbody>
</table>
The Alliance of Community Assistance Ministries, Inc. (ACAM) invites you to join Houston’s leading philanthropic foundations and corporations in supporting ACAM’s success by sponsoring our annual event for key leaders who are engaged in community building. This year, the event will feature Stephanie Land, author of *Maid: Hard Work, Low Pay and a Mother’s Will to Survive*, which achieved #3 on the *New York Times* Best Sellers List less than a month after being published in January of 2019. Ms. Land is one of the nation’s up-and-coming social and economic justice writers, and she is coming to Houston to share her story with ACAM’s supporters!

### 2019 Event Sponsorship Levels

<table>
<thead>
<tr>
<th>Level</th>
<th>Sponsorship Amount</th>
<th>Benefits</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>DIAMOND $10,000</strong></td>
<td>Includes 2 tables; Platinum + Company visibility on ACAM social media throughout the year; 16 copies of the speakers’ book <em>Maid: Hard Work, Low Pay, and a Mother’s Will to Survive</em>.</td>
<td></td>
</tr>
<tr>
<td><strong>PLATINUM $5,000</strong></td>
<td>Includes 1 table; Gold + Company literature/marketing table next to ACAM’s literature table.</td>
<td></td>
</tr>
<tr>
<td><strong>GOLD $2,500</strong></td>
<td>Includes 5 seats; Silver + Company logo on invitation; Recognition on ACAM social media and Website; Recognition on screen exclusive during event.</td>
<td></td>
</tr>
<tr>
<td><strong>SILVER $1,500</strong></td>
<td>Includes 2 seats; Bronze + Recognition on invitation; Recognition on screen with other Bronze and Silver sponsors during event.</td>
<td></td>
</tr>
<tr>
<td><strong>BRONZE $1,000</strong></td>
<td>Includes 1 seat; Acknowledgement by MC during opening remarks; Recognition on literature table; Recognition on ACAM website.</td>
<td></td>
</tr>
</tbody>
</table>

Please pledge to sponsor this event by Friday, August 16, 2019. Please include the attached Sponsor Form information with your payment.

For more information contact ACAM: resources@acamweb.org or call 713-640-5192

- Alliance of Community Assistance Ministries, Inc. is a 501(c)(3) public charity that has received its tax exempt letter from the IRS.
- ACAM’s EIN is 27-5410988.
THROUGH COMMUNITY EDUCATION & OUTREACH, ACAM DELIVERS SYSTEMIC SOLUTIONS

ACAM is helping to establish a more supportive and streamlined system for families who may need help from traditionally disconnected sectors. ACAM takes our understanding of our partners’ experience to advocates, conveners, funders, and other nonprofits and offers that perspective to the field for the benefit of families in need. ACAM also develops cross-sector relationships and gains valuable knowledge to take back to the network.

As we work together, we are all better equipped to address complex social problems and reach the underserved areas of Greater Houston.

ACAM attends specialized group meetings on health and health care access, wealth building, homelessness prevention and intervention, affordable housing, employment skills and disaster preparedness, relief, and recovery. As ACAM shares its experience and learns from the experience of others, problems are approached and solutions developed with the whole person in mind.

Some organizations that ACAM works with to realize our vision of an innovative, connected network that ensures every family can find a path to stability, health, and wealth include:

Texas Department of Housing and Community Affairs (TDHCA) ★ Alliance for Nonprofit Management ★ Texas Association of Nonprofit Organizations (TANO) ★ Hunger Free Texans ★ Houston Community Preparedness Collaborative ★ Texas Gulf Coast Regional Volunteer Organizations Active in Disaster (TGCR VOAD) ★ Harris County Long-Term Recovery Harvey Data Workgroup ★ The Alliance of Economic Inclusion ★ Houston Food Bank Leadership Team for Harris County Department of Public Health’s Healthcare Sector Action Team (HSAT)

ACAM actively participates in the Homelessness Prevention Workgroup, Provider Forums, Steering Committee, and Point-in-Time Count for the Continuum of Care (CoC) through the Coalition for the Homeless and advocates for the ACAM Network as the area's primary providers of homelessness prevention services.
MEET OUR NEW PARTNER
ACAM IS HAPPY TO WELCOME NAM TO THE NETWORK

NAM’s mission is to strive to meet basic human needs through Neighbors Helping Neighbors. NAM’s vision is a community in which Neighbors care for Neighbors through collaborative efforts with area congregations, community partners, donors and volunteers.

NAM provides a “one stop shop” opportunity for individuals in need of assistance. NAM’s service model includes the following programs:

- Emergency Basic Needs
- Housing Services
- Disaster Relief
- Pediatric Health Center
- Family Violence Center
- Senior Center
- Joanne Watford Nutrition Center
- Learning Center
- Meals on Wheels

Resources are pooled and leveraged to meet basic needs and to help individuals regain their self-sufficiency, thereby creating a safer and more stable community for all.

Northwest Assistance Ministries is delighted to work in partnership with ACAM and all of our colleagues serving human needs across this region. Working together, we can identify and put in place “best practices” which will enhance all of our client services.

Les Cave, President & CEO

Northwest Assistance Ministries
15555 Kuykendahl Road, Houston, TX 77090
281-885-4555 • namonline.org
MANY THANKS TO OUR SUPPORTERS

BECAUSE OF YOU, ACAM WAS ABLE TO SUPPORT 34 INITIATIVES AT 12 ORGANIZATIONS VALUED AT MORE THAN $900,000.

SUPPORT FOR PROGRAMS AND PROJECTS

**ORGANIZATIONS**
- Amegy Bank
- Andrews Foundation
- Bank of America
- The Baxter Trust
- BBVA Compass Foundation
- Comerica Bank
- Covenant Baptist Church
- Episcopal Health Foundation
- Fast Forward Analytics
- GE Foundation
- The George Foundation
- Greater Houston Community Foundation, *Touchdown Houston*, *NFL Host Committee Charitable Fund*
- Enterprise Community Partners, Inc., *Housing & Economic Assistance to Rebuild Texas (HEART)*
- Houston Apartment Association
- Integrity Images
- JPMorgan Chase & Co.
- LaPorte CPAs & Business Advisors
- The Lewis & Joan Lowenstein Foundation
- The Marek Family
- MUFG Union Bank Foundation
- Nextep Inc.
- Palmer Memorial Episcopal Church
- Prudential Financial Services Rockwell Fund, Inc.
- The Scanlan Foundation
- Sechrist Duckers LLP
- Texas Department of Housing & Community Affairs (TDHCA)
- United Way of Greater Houston
- Wayne Duddlesten Foundation
- Wells Fargo

**INDIVIDUAL CONTRIBUTORS**
- Domingo Barrios
- Michael & Diane Begalla
- Terry & Cynthia Bell
- Jessica Byerly
- Sarah Duckers
- Janet Dwyer
- Sharon Edwards
- Josh & Valerie Ellis
- David Ernst & Julia Domian-Ernst
- Joe & Harriet Foster
- Bonnie Frazier
- Diana Garbis
- Millie Garrison
- Greg Hambrick
- Robert Harris
- Barbara Henley
- Thomas Larvin
- Rev. Pedro Lopez
- Michael & Margaret McGowan
- Loretta Mertz
- Bryan Mick
- Susan Montgomery
- Steve Mulvenon
- Tierra Owen
- Kenneth Pederson
- Susan Pressly
- Ronald Restrepo
- Elihu Robertson
- Sara and Fred Robertson
- L. Bently & Kittie Sanford
- Ann Schorno
- Emily Steward
- Catherine Troisi
- Alan Watkins
- Carolyn Watson
- Jean West-Evans
- Joseph E. Williams
- David Wood
- Sharon J.L. Zachary

$5,845 (1%) PROFESSIONAL DEVELOPMENT

$42,000 (4%) DISASTER RELIEF & RECOVERY

$90,000 (10%) FINANCIAL CAPABILITY (FCC)

$97,138 (11%) ORG. DEVELOPMENT (OND & PACE)

$310,675 (34%) HOMELESSNESS PREVENTION & INTERVENTION

$180,000 (20%) RESILIENCY FIRST

$179,000 (20%) HEALTHY COMMUNITIES
## FINANCIALS

### ACAM Balance Sheet 2018

**Dec. 31, 2018**

<table>
<thead>
<tr>
<th>ASSETS</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Current Assets</strong></td>
<td></td>
</tr>
<tr>
<td>Cash</td>
<td>682,217</td>
</tr>
<tr>
<td>Account Receivables</td>
<td>50,816</td>
</tr>
<tr>
<td>Prepaid Expenses</td>
<td>2,552</td>
</tr>
<tr>
<td><strong>TOTAL ASSETS</strong></td>
<td>735,585</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>LIABILITIES &amp; NET ASSETS</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Current Liabilities</strong></td>
<td></td>
</tr>
<tr>
<td>Accounts Payable</td>
<td>35,341</td>
</tr>
<tr>
<td>Other Current Liabilities</td>
<td>7,407</td>
</tr>
<tr>
<td><strong>Total Liabilities</strong></td>
<td>42,748</td>
</tr>
<tr>
<td><strong>Net Assets</strong></td>
<td></td>
</tr>
<tr>
<td>Net assets with donor restrictions</td>
<td>198,025</td>
</tr>
<tr>
<td>Net assets without donor restrictions</td>
<td>494,812</td>
</tr>
<tr>
<td><strong>Total Net Assets</strong></td>
<td>692,837</td>
</tr>
<tr>
<td><strong>TOTAL LIABILITIES &amp; NET ASSETS</strong></td>
<td>735,585</td>
</tr>
</tbody>
</table>

### TOTAL EXPENSES BY PROGRAM

- **$45,397 (3%)**
  Community Education & Outreach

- **$90,365 (6%)**
  Management

- **$92,442 (6%)**
  Training and Networking

- **$420,555 (28%)**
  Homelessness Prevention & Intervention

- **$41,952 (3%)**
  Fundraising

- **$339,803 (22%)**
  Organizational Development

- **$496,038 (32%)**
  Collaborative Initiatives

ACAM completed its 2018 financial audit with an unqualified opinion. This makes the 7th year in a row that ACAM has had a successful independent audit report. ACAM's culture of transparency builds trust among stakeholders.
ALLIANCE OF COMMUNITY ASSISTANCE MINISTRIES (ACAM)
BOARD OF DIRECTORS

T. GREG HAMBRICK (CHAIR)
CEO, Fast Forward Analytics

SARAH DUCKERS (SECRETARY/TREASURER)
Partner, Sechrist Duckers LLP

MILLIE GARRISON
Executive Director,
Humble Area Assistance Ministries (HAAM)

ALAN WATKINS
Community Relations Senior Consultant, Wells Fargo

ANN SCHORNO
Executive Director,
Society of St. Vincent de Paul of the Archdiocese of Galveston-Houston

DOMINGO BARRIOS
Financial Planner,
Prudential Advisors and Trustee, Rockwell Fund, Inc.

MICHAEL F. MCGOWAN
Principal, MFM Consultants LLC

FRED ROBERTSON
FR Resources, Inc.

ACAM’s Board of Directors supports the mission through strategic planning, board recruitment, fundraising, and community advocacy.

http://acamweb.org
710 N. Post Oak Road, Suite 210
Houston, TX 77024
(713)640-5192

facebook.com/ACAMHouston
twitter.com/ACAMHouston
Alliance of Community Assistance Ministries, Inc.

Concept and Design:
www.thewritingsquad.com
Email: jeniluka86@gmail.com
ACAM STAFF AND CONSULTANTS

STAFF

SHARON ZACHARY  
Chief Executive Officer

HAI TRAN  
Project Optimization Manager

CIARA SEALS  
Philanthropic Relations VISTA

CONSULTANTS

PROGRAM MANAGEMENT, EVALUATION, AND RESEARCH

PAULA PIPES  
Pipes Research and Consulting

THERESA KOPNICKY  
Purposeful Living

TINA COUNCIL  
I Am Pleased Development Center

COMMUNITY AWARENESS, MARKETING, AND FUND DEVELOPMENT

WENDY BALLARD  
WOW ME Consulting

LAUREN KIRKWOOD  
ImageSource Visual Communications

VALERIE ELLIS  
Ellis Consulting

LINDA LESEMAN  
Linda Leseman Consulting

ACCOUNTING AND FINANCE

JILL HENZE  
Breedlove & Co.

ABI BANKOLE  
Bankole, Okoye & Associates, P.C.

ACAM’s consultant model is cost-effective and project-based, bringing needed expertise to the network at a fraction of the cost.

In Association with

GuideStar Platinum Participant

GREATNONPROFITS 2018 TOP-RATED NONPROFIT

Nonprofit Partner

DONORHOUSTON

A Service of Greater Houston Community Foundation

Americorps VISTA

VOAD
CELEBRATING 15 YEARS

VISION STATEMENT
ACAM envisions an innovative, connected network that ensures every family can find a path to stability, health, and wealth.

MISSION STATEMENT
The ACAM Network advances collaboration to create community-wide solutions for thriving nonprofits, neighborhoods, and families.